



April 2018

WHO IS the ASC?

- A Renewed and Revitalized Organization. The Aboriginal Sport Circle (ASC) is a member-based institution with not-for-profit status that exists to support the health and wellbeing of Aboriginal people and communities through participation in sport, physical activity and recreation.

VALUES AND PRINCIPLES:

- **Respect**
 - In keeping with our culture, we are respectful of all. We are holistic in our approach and demonstrate our respect by caring, sharing and ensuring fairness in everything we do.
- **Accountability**
 - We are professional and ensure accountability and transparency in our operations. We maintain credibility and the trust of our stakeholder by demonstrating honesty and integrity.
- **Unity**
 - We are a collection of member organizations that are passionate or our cause. Our strength comes from a united voice that is inclusive of all members.

.....the national voice in sport, fitness, culture and recreation pursuits for the Indigenous peoples from coast to coast!



RESPONSIBILITIES:

- **Public Relations**

- Provide a national voice for Aboriginal sport, physical activity and recreation;

- **Research**

- Conduct research to inform decisions, policy, planning and program delivery pertaining to Aboriginal participation;

- **Policy**

- Guide, develop monitor policies and framework pertaining to sport, physical activity and recreation to ensure relevance to the needs of Aboriginal people and communities;

- **Delivery System Capacity Building**

- Build capacity at the national, provincial and territorial levels in the design and delivery of sport, physical activity and recreation programs that are appropriate for Aboriginal people;

- **Athletes, Coaches, Officials Development**

- Oversee and/or facilitate the development and training of individuals to be effective leaders for Aboriginal participants in sport, physical activity and recreation;

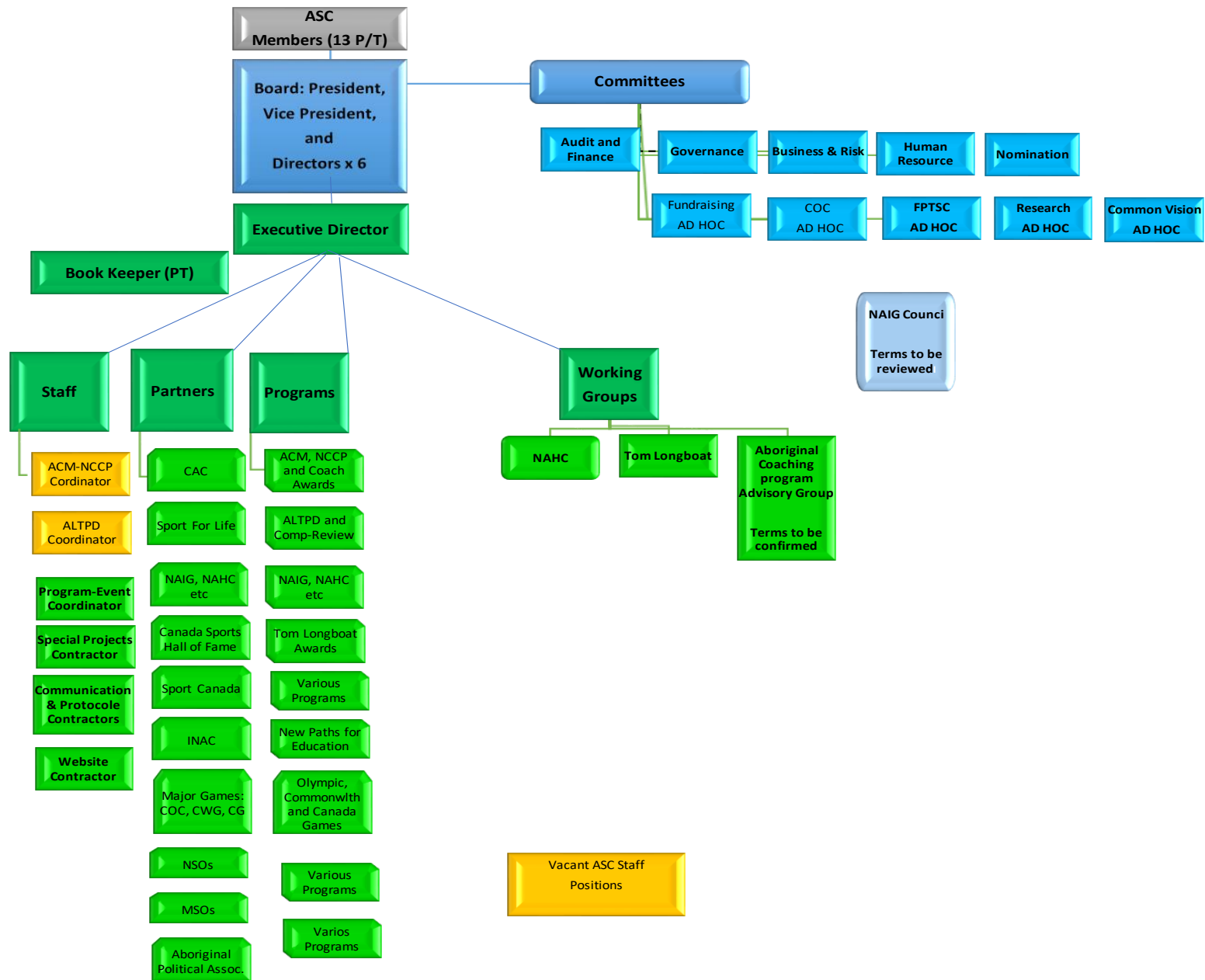
- **Events**

- Oversee and contribute to the development and delivery of national and international events and programs that enhance participation of Aboriginal people in sport, physical activity and recreation;

- **Promotion and Recognition**

- Facilitate and encourage enhanced participation of Aboriginal people in sport, physical activity and recreation through the delivery and oversight of promotional activities and recognition programs.

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ASC members are defined by the group that carries the mandate to represent sport and recreation interests of the “largest” percentage of Aboriginal peoples in the Province or Territory, known as the Provincial/Territorial Aboriginal Sport Body (PTASB).



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NATIONAL OFFICE:

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